Names in business

Legal vs. trading names etc.

As a Company

1. Full spec. for a business name

GJS Jones Enterprises Pty Ltd

Trading as

The Spring Mountain Tea House

2.

GJS Jones Enterprises Pty Ltd name appearing on contracts, other legal documentation, cheques sent or received, payslips

Spring Mountain Tea House name appearing on signs, business cards, advertising, letterheads etc

Individually

J Jones name appearing on contracts, cheques etc

J Jones (Spring Mountain Tea House) name appearing on bank accounts

Spring Mountain Tea House – name appearing on signs, business cards, advertising, letterheads etc.